

Net Neutrality

Please, please maintain net neutrality for the sake of upholding the first amendment. The Internet is a primary mode of communication in the 21st century, and allowing entrenched powerful actors to disproportionately benefit from its use is undemocratic, as well as a form of market failure. Consumers cannot choose their preferences accurately if certain players are able to ensure their voices can be reached more easily; this creates barriers to entry for new companies who cannot yet afford to make their voices "louder" online, and thus leads to an oligopolistic marketplace.

Oligopolistic market failure discourages innovation, harms consumers, and harms shareholders. Just as telephone services are no more powerfully held by certain companies (eg no company can buy a 1-digit number, which would be incredibly easy to call and remember, and would in turn severely disadvantage companies who cannot afford to buy a phone number with fewer digits - as a consumer, all else equal, why bother to look that up when you already know a short one off the top of your head?), the Internet's communicative nature cannot be held disproportionately by companies able to pay more. It is antithetical to America's commitments to freedom and innovation.

I hope the Commission ultimately sides with these most American values, for the good of current and future generations. Thank you for your consideration.

Sincerely,
Katherine Donnally